

1/8" Bleed Area

Your company logo and return address can be in this area.

The postal indicia will go here.

Back Panel

Fold

Fold and Perf

**Address Block**  
The outgoing mailing address and barcode will go here.

1/8" Bleed Area

**Personalized Map**  
The map image will go here. Each direct mail piece will have a unique map image indicating the mail recipient's address and your location's address.

Add your own text here, under the map image. This panel is detachable, so you may want to include your company name, address, directional information, phone, or even your hours.

Inside Panel

Inside Panel

This would be an excellent place for a coupon. This panel is detachable and the unique map is on the opposite side.

Fold

Fold and Perf

Trim Edge →

Bleed Edge →

1/8" Bleed Area

1/8" Bleed Area